

Long Range Solid Waste Solutions Advisory Committee

Summary of Community Engagement Activity

Date	Event/Activity	Target Audience	People Engaged	Advertising
May 2014	Website. Website contains issue overview, meeting minutes/agendas, and links to resources.	Countywide	N/A	General County A-Mail
August 2014	Solid Waste Mailing List. Allows community to receive updates on solid waste issues, including Committee updates.	Countywide	133	General County A-Mail
September 2014	Site Visit – Ivy Materials Utilization Center. Onsite visit to Ivy MUC to understand the current layout, resources, materials management, and challenges.	Committee/ Professional Insight and Networking	12	Committee/County Calendar
October 2014	Site Visit – County Waste Materials Recovery Facility. Tour of the facility and meeting with staff to learn about materials recovery and the regional solid waste management system.	Committee/ Professional Insight and Networking	12	Committee/County Calendar
December 2014	Special Presentation. Lindsay Check Snoddy on the Albemarle County Public Schools materials management programming.	Committee/ Professional Insight and Networking	13	Committee/County Calendar
December 2014	Web survey. A non-scientific survey was developed and the response period was open from December 12 – February 8 th . Nearly 350 residents responded to the survey, which included questions to assess public understanding and satisfaction with current services, as well as obtain some information on how the public contracts for service.	Countywide	349	General County A-Mail, Solid Waste A-Mail, press release, Committee circulation through professional networks; Facebook; Twitter

December 2014	Stakeholder Roundtable Meeting. To provide feedback on issue areas identified by the Committee, which included: objectives, solutions, facilities, services, and stakeholders. Participants included representatives from local business and community groups, regional waste management firms, and County residents. Lively discussion focused mainly on education programs for residents, and the importance of waste reduction and recycling.	Countywide	23	General County A-Mail, Solid Waste A-Mail, press release, Committee circulation through professional networks; press release; Facebook; Twitter
January 2015	Engage Albemarle. Free response question: “What does your family do to improve recycling and reduce waste in the environment: what do you want to change?”	Countywide	7	General County A-Mail, Solid Waste A-Mail; Facebook; Twitter
January 2015	Site Visit – Nelson County Collection Centers & Transfer Station. The group visited two collection centers and a transfer station. The group observed the layout of facilities, types of services offered, and traffic patterns for use.	Committee/ Professional Insight and Networking	8	Committee/County Calendar
February 2015	Panel Discussion at the League of Women Votes of the Charlottesville Area: “Community Dialogue on Trash Talk”. Panelists included committee members Teri Kent (Better World Betty) and Jeff Sitler (UVA Sustainability)	Countywide	80	League network; Committee/County Calendar
February 2015	Site Visit – Augusta County Collection Centers & Landfill. Visit the regional landfill serving Augusta County and the cities of Waynesboro and Staunton. Meet with management staff to understand facility operations. Identify best practices in materials management and regional partnership, as well as areas for improvement. Visit a convenience center serving the County and sending waste to the landfill	Committee/ Professional Insight and Networking	10	Committee/County Calendar
April 2015	Neighborhood Leadership Summit. Rick Randolph gave a short 10-minute overview of the Committee’s scope of work and did an interactive poll with the audience on a number of questions under consideration by the Committee. Intended to pique interest in forthcoming Open House.	Countywide	62	A-Mail to General County, Solid Waste lists; County Calendar; press release; Facebook; Twitter

May 2015	Special Presentation. Jesse Warren provides overview of the Material Recovery Facility at the University of Virginia	Committee/ Professional Insight and Networking	15	Committee/County Calendar
May 2015	Site Visit – van der Linde Recycling. Members of the Committee attended a Community Open House presented by van der Linde Recycling to view the new equipment.	Countywide/ Professional Insight and Networking	3	Committee website, VDL- initiated advertisements
June 2015	Community Open House. Provided a review of the Committee’s work to date to the community and included several opportunities to provide feedback on the draft recommendations under consideration by the Committee, in preparation for the drafting of the final report.	Countywide	48	A-Mail to General County, Solid Waste lists; County Calendar; Committee website; radio spots on WINA/Z95; NBC29 promotional coverage; Daily Progress promotional coverage; press release; Facebook; Twitter
August 2015	ICMA Citizen Survey results. The Committee drafted two questions for inclusion in the biannual Citizen Survey, the results of which will be shared in August 2015. This survey produces a scientific sampling. • Do you consider recycling to be an important service for County residents? • The McIntire Recycling Center currently provides a “do it yourself” separation of recyclables by type (aluminum, cardboard, glass, etc.). If a “do it yourself” source separation recycling center was conveniently located, how likely would you be to bring your recyclables to the center?	Countywide	N/A	Survey: Random sample via mail Results: Board of Supervisors packet; Committee report
August 2015	Glossary of Solid Waste Terminology. To provide a common lexicon for discussing solid waste management. This is intended to help alleviate public confusion from marketing language that, at times, can misappropriate terms.	Countywide	N/A	Committee website, A- Mail to General County, Solid Waste List
August 2015	Request for Comment on Draft Report. Following the	Countywide	N/A	A-Mail to General County,

	presentation to the Board of Supervisors, the Committee will update the Community on outreach efforts to date, share their report, and request further feedback from the community, based on the discussion of the Board.			Solid Waste lists
--	---	--	--	-------------------

Summary of Meetings

All meetings were advertised on the County Calendar, which is available at www.albemarle.org/calendar and on the Committee website. Generally, the Committee met every other Tuesday, although special meetings were periodically scheduled for site visits and other activities.

- May 1, 2014
- May 6, 2014
- May 20, 2014
- June 3, 2014
- June 17, 2014
- July 1, 2014
- July 15, 2014
- July 29, 2014
- August 12, 2014
- August 26, 2014
- September 9, 2014
- September 23, 2014
- October 7, 2014
- October 17, 2014
- October 21, 2014
- October 30, 2014
- November 11, 2014
- November 18, 2014
- December 2, 2014
- December 9, 2014
- December 16, 2014
- December 30, 2014
- January 13, 2015
- January 23, 2015
- January 28, 2015
- February 10, 2015
- February 13, 2015
- February 24, 2015
- March 10, 2015
- March 24, 2015
- March 30, 2015
- April 7, 2015
- April 21, 2015
- May 5, 2015
- May 19, 2015
- June 2, 2015
- June 16, 2015
- June 24, 2015
- June 30, 2015
- July 2, 2015
- July 14, 2015
- July 28, 2015